

FOR IMMEDIATE RELEASE

Bennion Deville Homes Welcomes Maria Rubinstein

ENCINITAS, CA – JUNE 2016 – Bennion Deville Homes proudly welcomes Realtor® Maria Rubinstein to the Encinitas office, located at 258 North El Camino Real, Suite C. Maria joins the SoCal Beach Property team, spearheaded by Eva Marshall. As a resident of San Diego since 2000, and with over 30 years of real estate experience, Maria has the perfect combination of local knowledge and industry experience to help buyers and sellers throughout coastal North County San Diego accomplish their real estate goals.

Maria looks at the real estate process in a slightly different way than most of her peers, focusing on a real estate professional's relationship with the community at large and being the ultimate resource. "I am a 'Swiss Army Knife' for my clients by being there for them in a variety of ways," Maria says. "In order to really be a beneficial tool for them, I maintain a strong connection with the local community. Knowing what's going on within the neighborhoods and communities is key as you can add additional layers to the lifestyle information you give to a client or pick up on trends that emerge to best help someone make a decision about their future." Maria cites having the right team in place as the other critical element to offering an exceptional service to her clients. "Installing the right team around you offers peace of mind because I know the strength of my affiliates and that they will always come through for me and my clients."

Clients notice Maria's genuine passion for helping others right away and are drawn to her because of it. "Real estate is a form of helping people, something I love to do, and I take seriously. My job is to be here for my clients and help them through the real estate process, including looking ahead and planning for the future through their current actions." As a result, Maria puts her "heart and soul" into everything that she does and is "energized" to make a positive difference people's lives.

As a compassionate person, Maria holds herself to the highest ethical standards and works diligently to fulfill her clients' needs. "Trust is the most important part of this business. You have to do whatever it takes to get the job done right for a client and do it in a way that is ethically sound. I value ethics and feel good knowing that my actions are always in the best interest of my clients."

Maria's zest for improving the lives of others crosses over into her personal time, as she volunteers in a variety of ways with local non-profit organizations. "I enjoy spending time with others and helping them any way that I can. You make a true heart-to-heart connection this way and it feels good to bond with others in such a profound manner," she adds.

Bennion Deville Homes was the perfect brokerage for Maria because of the company's ability to act as a nimble boutique firm yet have the benefit of the vast reach and network throughout Southern California. "The office staff are incredible people and valuable to me and my colleagues. Knowing that I have their support is huge and a big part of what drew me here. I also got to know Bob [Bennion, Co-



Founder] and Bob [Deville, Co-Founder] and believe they have the right model in place to allow me to succeed in the industry,” Maria concludes.

Adds Managing Broker Chris Moore, “Maria’s storied history within real estate, local knowledge of San Diego, and kindness toward others make her an excellent agent and a nice addition to our budding Encinitas office family. On behalf of the rest of the team, I would like to welcome Maria.”

About Bennion Deville Homes

Bob Bennion and Bob Deville brought their highly acclaimed and successful Bennion Deville Homes blueprint to the coastal Southern California communities of San Diego and Orange counties in 2010. Bennion Deville Homes offices proudly serving San Diego County are located in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. Orange County offices include Laguna Niguel, with additional locations planned in the near future. The powerhouse regional brokerage also proudly serves the Coachella Valley from 17 offices, including locations in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio.

The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit BDHomes.com. For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.

