



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

MEDIA CONTACT:

Shilo Herrling
760-770-6801
sherrling@windermeresocal.com

FOR IMMEDIATE RELEASE

WINDERMERE REAL ESTATE
WELL-REPRESENTED BY CANDIDATES

RANCHO MIRAGE (Calif.) – September 25, 2010 – Windermere Real Estate is home to a quintet of candidates throwing their hats into the ring for the upcoming election of new Directors for the Palm Springs Regional Association of Realtors. Windermere agents running for a position on the Board are: Stuart Tsukamoto, Palm Springs Main; David Cantwell, Managing Broker, Palm Springs Main (re-election); Scott Newton, Palm Springs Main (re-election); John Burge, Palm Springs South, and Randy Wiemer, Palm Springs Main.

The Palm Springs Regional Association of Realtors (PSRAR), for 80 years the center of the Coachella Valley real estate industry, provides guidance and stability spanning our normal real estate market cycles; during times of increased market volatility, this organization's collective 'hand on the tiller' is even more critical to helping plot a thoughtful and steady course into the future. The PSRAR certainly deserves its share of the credit for the slow but steady upturn in the Coachella Valley's real estate outlook. As demonstrated by Windermere's recent posting of a near-20% increase in Coachella Valley sales over figures last year, clearly the PSRAR is an organization worthy of robust support. It is for this reason that five of Windermere's own are mounting campaigns to fill seats on the PSRAR Board of Directors.

Ballots will be sent out the first week of October, with results of the election announced the first week of November. Windermere Real Estate Coachella Valley applauds each of the candidates in this important election, coming as it does at the cusp of our market turnaround. Windermere urges every real estate industry member to actively support those candidates he or she believes will help build upon the success of the Palm Springs Regional Association of Realtors.

Windermere Real Estate has fifteen offices throughout the Coachella Valley, and offices in Garner Valley and Lake Arrowhead. Locations include Palm Springs, South Palm Springs, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.

###